



**USA Health Children's & Women's Hospital
Holiday Tree Trail
Geri Moulton Children's Park
Dec. 10, 2019, through Jan. 6, 2020**

Tree sponsorships are now available for the Children's & Women's Hospital Holiday Tree Trail! The Trail is a display of holiday trees in Geri Moulton Children's Park from early December through the New Year. It is a free event for the community to enjoy throughout the holiday season. The trees will light up on Tuesday, Dec. 10, at dusk, and the tree display will be open nightly from dusk until midnight.

Participation and Sponsorships

Each tree is sponsored by a local community group, business or family who is responsible for decorating their tree. Trees can have a theme, tie to the sponsor's mission, or be whatever you want to create – the more unique, the better. Sponsorships are a great way to promote a cause, market your business, and brighten the holidays for the patients and families at Children's & Women's Hospital. Plus, decorating your tree will be a fun holiday event for staff, friends or family.

Download our sponsorship application. Completed applications may be emailed to cwhdevelop@southalabama.edu or mailed to USA Health Children's & Women's Hospital Holiday Tree Trail, Development Office, 1700 Center Street, Mobile, AL 36604. We are offering two sponsorship levels.



LIGHTS *of* LOVE

Silver Bells VIP Tree: \$500

- 9-10 foot live tree will be provided.
- Trees will be located in prominent locations throughout the trail.
- Sponsor signage will be provided for you.
- The sponsor/decorator provides all the lights and decorations.
- Sponsor recognition at annual tree lighting celebration, Lights of Love.

Tinsel Tree Sponsor: \$250

- 5-7 foot live tree will be provided.
- Trees will be located throughout the designated tree trail in the Geri Moulton Children's Park.
- Sponsor signage will be provided for you.
- The sponsor/decorator provides all the lights and decorations.



Decorating Your Tree

Decorating Dates

- Thursday, Dec. 5, 2019, from 1 p.m. – 5 p.m.
- Friday, Dec. 6, 2019, from 9 a.m. – 4 p.m.
- Saturday, Dec. 7, 2019, from 9 a.m. – 4 p.m.
- Sunday, Dec. 8, 2019, from 1 p.m. – 4 p.m.

Take-Down Dates

- Friday, Jan. 9, 2020, from 9 a.m. – 3 p.m.
- Saturday, Jan. 10, 2020, from 9 a.m. – 3 p.m.
- Sunday, Jan. 11, 2020, from 1 p.m. – 4 p.m.

Supplies Needed

- LED lights ONLY (10-15 strings -- the more, the better)
- One #12-gauge heavy-rated outdoor extension cord
- Decorations for your tree (ones that can withstand Mobile's rainy weather)
- Zip-ties, string, pipe cleaners, or other ways to secure your decorations to the tree (NO ornament hooks)
- Step ladder (to reach the top of your tree)
- Drop cloth (for those planning to spray-paint their tree)

On the Day of Decorating

- Check in with the Tree Tent.
- Bring your LED lights, decorations, extension cord and ties.
- After you have finished decorating your tree, your tree will be signed off.



Helpful Tips

- The trees are out in the elements for 30 days.
- Do not use water-soluble glue on ornaments.
- Spray any fabrics with Scotch Guard to prevent mildew.
- It is recommended that you check your tree periodically. We will have a volunteer check the trees too.

Decorating Ideas

- Business-related
- Characters
- Tradition
- Promote a cause
- In memory
- Favorite place
- Mobile landmark